

## COVID-19 (novel coronavirus) Response

## National Update - Wednesday, April 8th 6:30 PM EST

We are determined to do all we can to fight COVID-19 together, and the health, safety, and wellbeing of our residents and team members remain our top priorities. In the face of uncertainty and significant challenges, our team members are returning to their communities each day and maintaining a level of normalcy and positivity that exceeds the expectations of our residents and their families. As a result, many members of our community have asked us how they can best support our team members during this difficult time.

The Sunrise Good Samaritan Fund (GSF) is a non-profit 501(c)(3) whose mission is to help North American team members of Sunrise Senior Living who are suffering severe financial hardship resulting from a catastrophic event. Team members are eligible for financial assistance up to \$3,000 for emergency situations in which the financial need exceeds team member's available resources. In the past, the GSF has helped team members impacted by natural disasters including wild fires, hurricanes and floods. Due to COVID-19, the GSF anticipates an increase in requests for assistance, and we're pleased to share that Sunrise has already raised nearly \$50,000 internally to support our team members across the U.S. and Canada.

Not all heroes wear capes, but many of them wear orange. If you are interested in supporting the dedicated, hardworking individuals who are caring for our residents each day, we welcome you to donate to the GSF by following the instructions below. We cannot thank you enough for the kindness and words of encouragement you have extended to our teams in recent weeks.

## The Sunrise Good Samaritan Fund

## How to Donate:

- PayPal. You can make a one-time donation online through the GSF PayPal account.
- Amazon Smile. Donate a portion of eligible Amazon purchases to GSF through Amazon Smile using these instructions.
- Over the phone. To make a donation over the phone, dial toll-free (800) 447-4792. Phone donations can be made with Visa, MasterCard or Discover debit or credit cards, EFT/ACH or by eCheck.
- You will receive a receipt, and your donation is 100 percent tax-deductible.
- Donations cannot be designated for a specific team member, community or cause. Applications are reviewed by the GSF Committee, who determines if assistance will be granted, as well as the amount.